



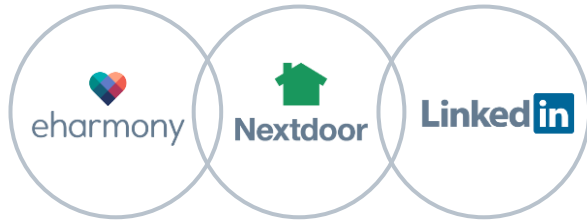
Supercharge your people's engagement with intelligent 1-on-1 introductions!

Let Zenvoy help your people engage with your organization and each other. Design and implement an A.I. driven online community to help your people build their professional network.

SALES@ZENVOY.COM

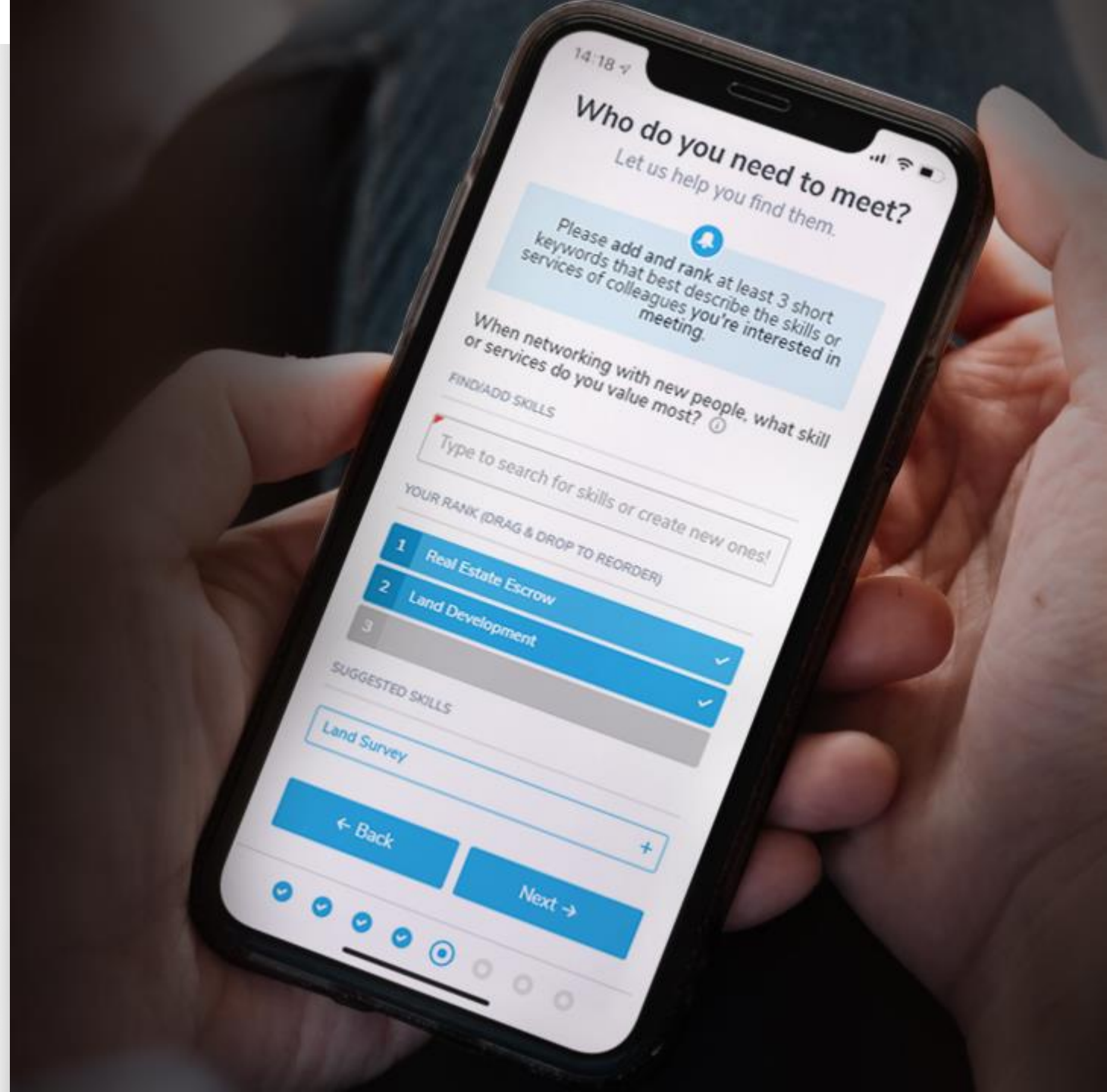


What is Zenvoy?



[Zenvoy.com](https://zenvoy.com) is a **customizable & private** networking platform that helps organizations create and manage their own fully white-labeled, year-round online networking communities.

- ✓ **Quick Setup & Stress-Free Management**
- ✓ **Intelligent 1-on-1 Introductions/Forums**
- ✓ **Administration, Analytics & Insights**



The Problem:

Networking isn't fun; **it's work**, and most organizations struggle to consistently provide networking value month after month to their fatigued memberships.

We constantly hear the same problem from prospective clients;

“How do we improve engagement?”

Unfortunately, this is a shared- **and growing** - pain point among most networking, business and common interest organizations today.

The State of Networking



Steven Johnson ✓

@StevenJohnson

Following



@myorganization not sure whether to renew my membership. I meet the same people at every event. How does this help me find business? 😡

3:30 PM - Jan 2020

102 Retweets 28 Likes



19



102



28



Your Organization @yourorginzation

42m

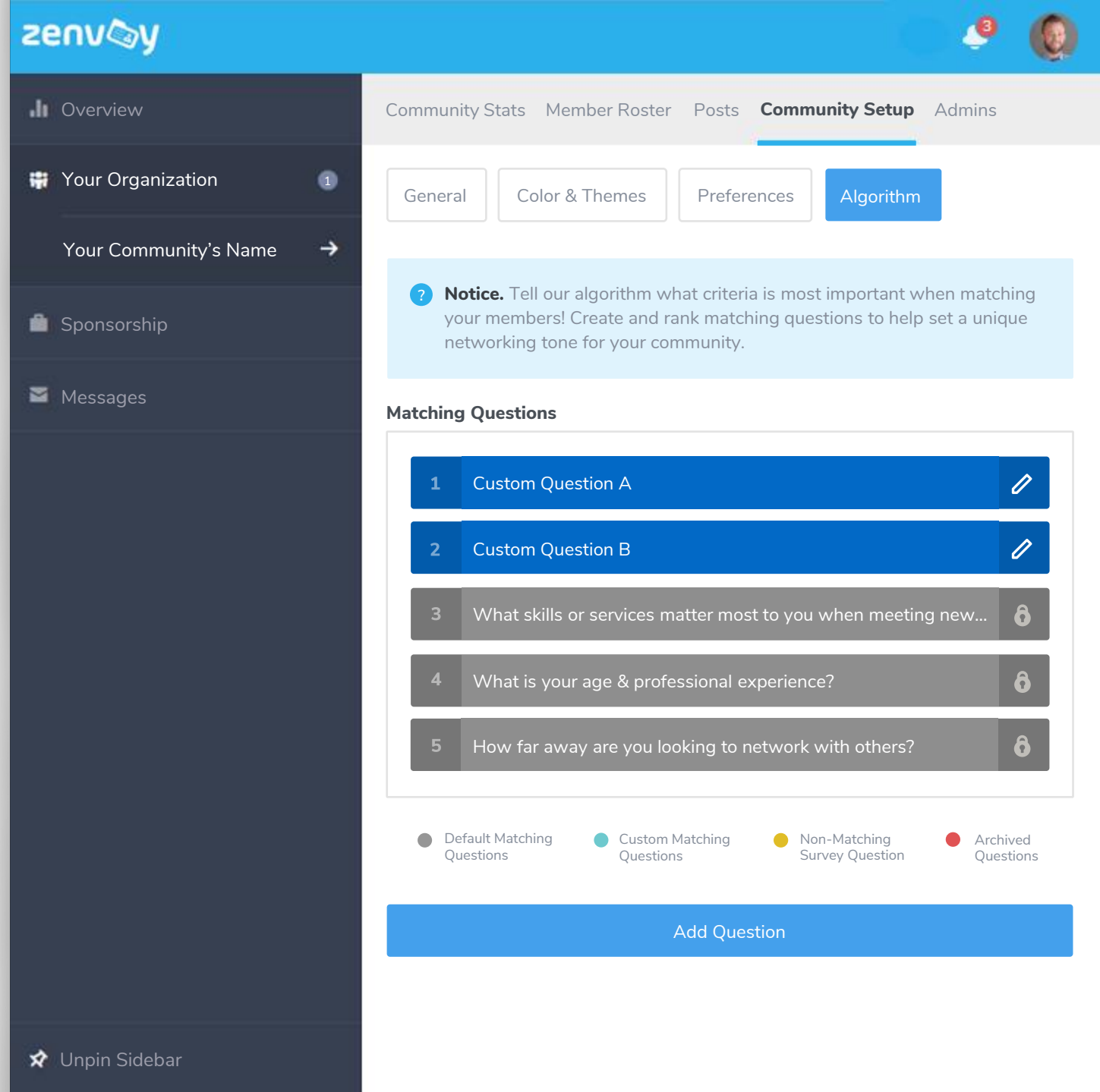
Hi @StevenJohnson, we do our best. Unfortunately, it's hard to guarantee which people will attend our events. Have you signed up to our new year-round online networking platform?

[Expand](#)

How does Zenvoy work?

Zenvoy strategically introduces your members to one another using an A.I. matching engine **designed with your input!** Introduced members can share mutually beneficial skillsets, services, networking opportunities...you decide!

- + **Design-** Build unique matching questions to help introduce your members.
- + **Prioritize-** Rank your matching questions to influence which member to member introductions take precedent.
- + **Understand-** Leverage unique insights from your members networking habits!



The screenshot shows the Zenvoy web application interface. At the top, the Zenvoy logo is on the left, and a notification bell with '3' and a user profile picture are on the right. Below the logo is a dark sidebar with navigation options: Overview, Your Organization (with a '1' badge), Your Community's Name (with a right arrow), Sponsorship, and Messages. The main content area has a top navigation bar with 'Community Stats', 'Member Roster', 'Posts', 'Community Setup' (highlighted), and 'Admins'. Under 'Community Setup', there are four tabs: 'General', 'Color & Themes', 'Preferences', and 'Algorithm' (selected). A light blue notice box contains a question mark icon and text: 'Notice. Tell our algorithm what criteria is most important when matching your members! Create and rank matching questions to help set a unique networking tone for your community.' Below this is a section titled 'Matching Questions' containing a list of five questions. Questions 1 and 2 are highlighted in blue and have edit icons. Questions 3, 4, and 5 are in grey and have lock icons. A legend at the bottom identifies the colors: grey for 'Default Matching Questions', blue for 'Custom Matching Questions', yellow for 'Non-Matching Survey Question', and red for 'Archived Questions'. A large blue 'Add Question' button is at the bottom right. At the very bottom left of the sidebar, there is an 'Unpin Sidebar' option with a star icon.

The Product:

We give you a proactive solution that finds & introduces mutually beneficial colleagues within your organization's member-base, while cultivating valuable, convenient and appropriate conversations.

“We give you the flexibility and creativity to substantially increase your member engagement & promote knowledge sharing!”

- ✓ **Customization** - Our Clients can fully white-label and control the platform.
- ✓ **Support**- Zenvoy powers the platform & provides full Client + End-User customer support.



ZENVOY USER INTERFACE

Your Community:

Every community created on the Zenvoy platform is opt-in. Your members complete a brief **2-3-minute** onboarding process during which your community's AI engine learns who and what they need.

- + **Adoption Rate-** Our typical communities enjoy a 25%+ adoption rate by year one!
- + **1-on-1 Introductions-** Your members select from Weekly, Every Other Week or Monthly introductions curated by your custom A.I. matching algorithm.
- + **Refinement-** Your members have the option to supply feedback & notes following each introduction.



Jim Gaffney

CEO & Co-Founder, Gaffney, LLC

20+ years experience



YOUR INTRODUCTION COMPATIBILITY WITH HALLE

Experience Compatibility	85%
Skills/Services Compatibility	59%
Location Compatibility	76%

COMPANY DETAILS

📍 150 N Wacker
✉ h.wuckert@klinginc.com
☎ +1 (451) 555-8912

SKILLS & SERVICES

Supplier Software Convention Beuros
Supply Chain Manager Commercial Real-Estate

BIO

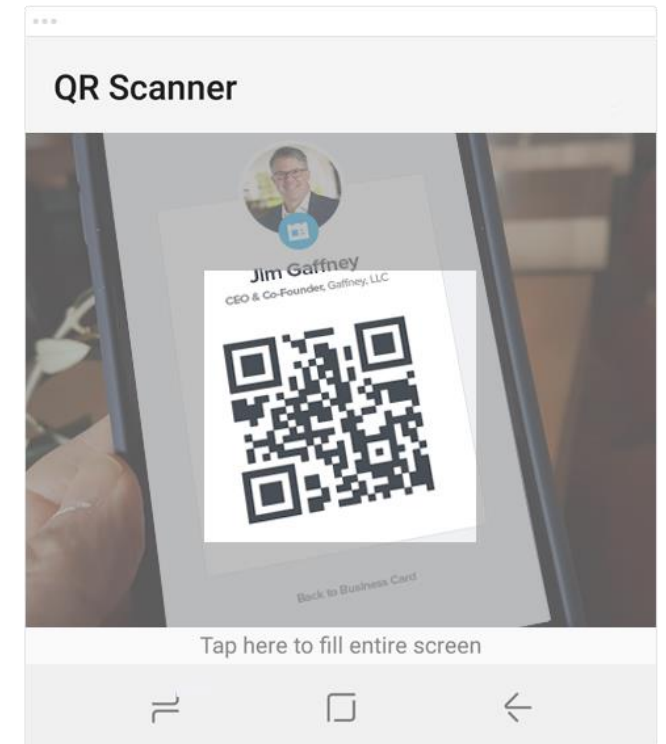
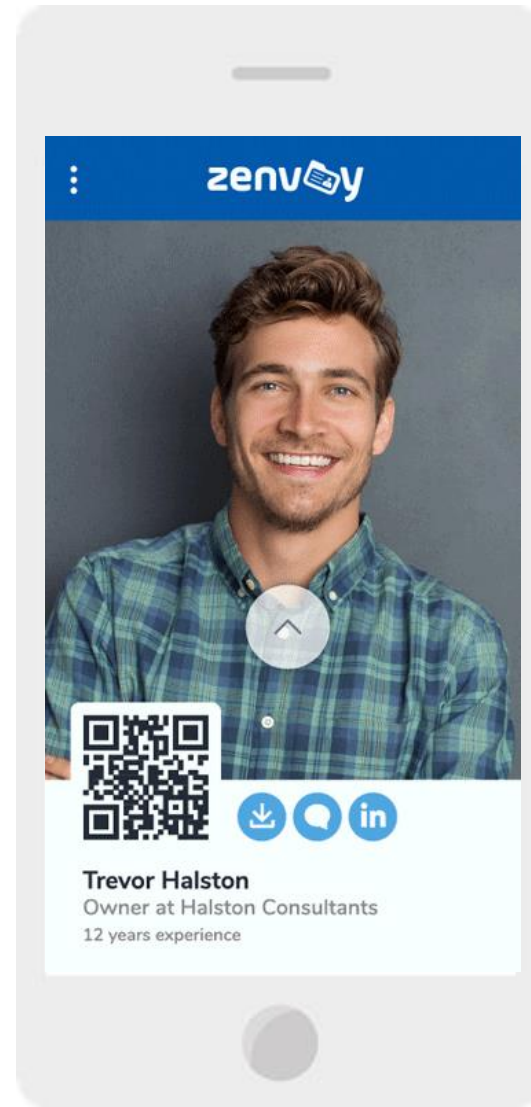
A financial executive who possesses the decision-making abilities, personality, and communication skills...

Virtual Business Cards:

Zenvoy's Virtual Business Cards (VBC) are an impressive way to create that **unique** networking experiences you and your members value. Here are some of our great features:

“Our association exists with the sole purpose of helping members generate deal-flow. Zenvoy’s (VBCs) gets this done faster!”

- ✓ **Scannable** - Your member’s (VBC) can easily be shared in person using unique iOS & Android QR codes.
- ✓ **Mini-Site** – Let your members share their (VBC) on the web or in emails using a personalized or company URL!



Community Emails:

Each 1-on-1 networking introduction and every message send between members of your community will also be sent **via email**. Each email correspondence contains:

- + **Branding**- Emails utilize your community colors, logo & theming.
- + **Personalization**- Your members receive emails from one of our automated community managers. Each email may be responded to for direct member support.
- + **Analytics**- Each email sent on behalf of your community is monitored for member deliverability & engagement.



The screenshot shows a web interface for a community. On the left is a list of messages, with one selected. On the right is the content of the selected email. The email header shows it is from Jennifer Baker (JB) to Penny Ward. Below the header is a blue box for the community logo. The main content is a profile for Penny Ward, CEO & Co-Founder of Wardtech, LLC, with 11 years of experience. A progress bar indicates 85% compatibility. Contact information includes an address in San Pedro, CA, an email address, and a phone number. A bio section follows, listing skills in Law, International Banking, and Mergers. At the bottom, there are buttons for 'Email Penny' and 'Change who you meet?', and a feedback prompt: 'Do you like this introduction? Yes, I do or No, I don't.'

The Results:

Engagement increases with each intelligence-led introduction, creating a **mutually reinforcing** value loop between the goals of your organization and the needs of your members!

— Your Member's Benefit:

We deliver a proactive solution that finds & introduces mutually beneficial colleagues within their organization's member-base, while originating valuable member conversations.

— Your Organization's Benefit:

Increase member engagement and promote collaboration. Leverage constructive new insights and administrative reporting through intelligence led networking!

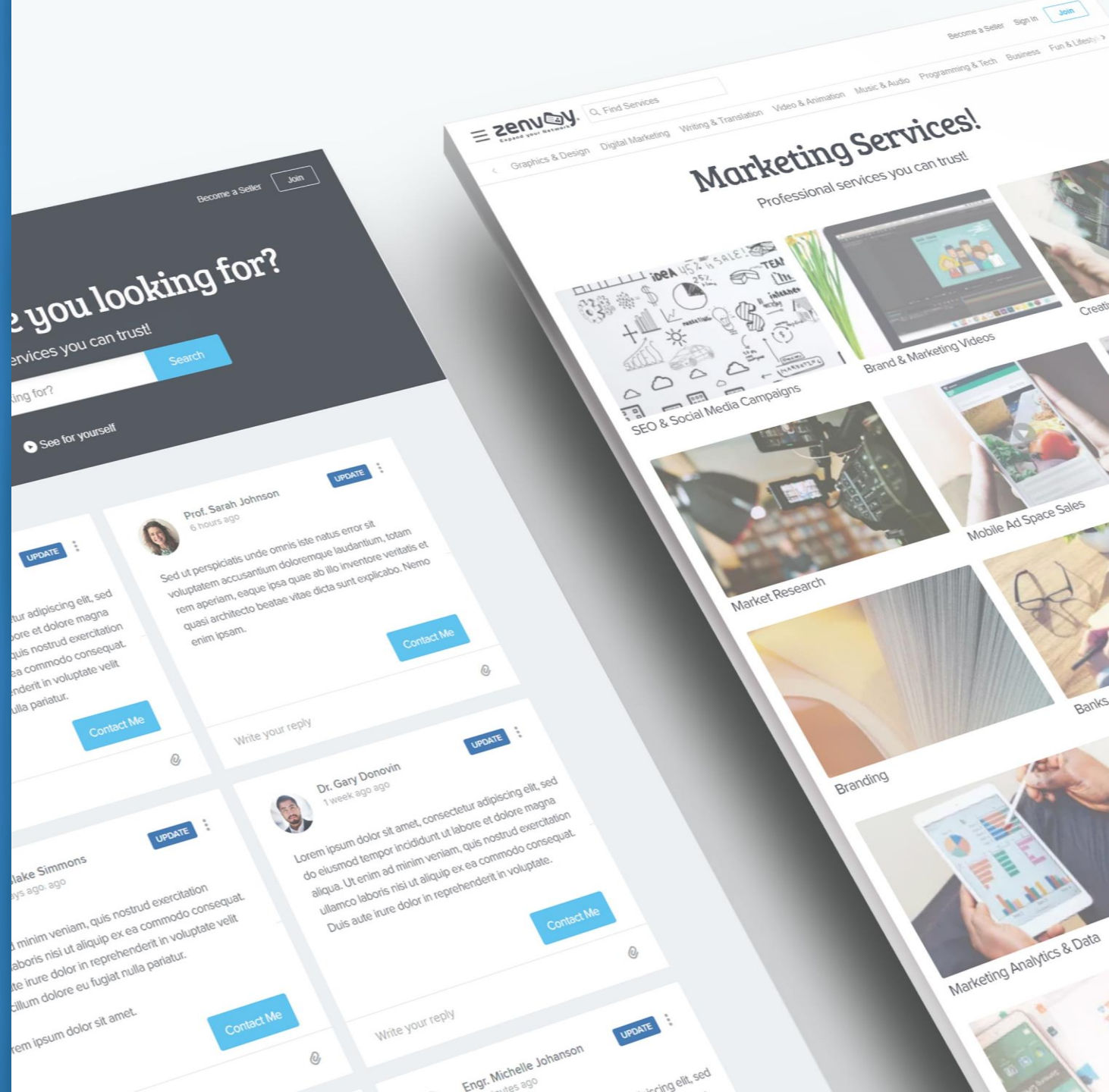


Sponsorship Opportunities:

Zenvoy provides several fantastic branding locations for you or your organization's sponsors via email, desktop & mobile!

“Zenvoy is a fantastic sponsorship platform when we need to engage with people in a meaningful way - one they remember and value.”

In addition to our great networking tools, Zenvoy uses its A.I. engine to intelligently integrate with many **third-party** news and content publications. We can also integrate with your own content and social feeds!



SaaS Pricing:

Are you ready to create a **private** networking community for your organization? Let's launch the perfect community to help your members, employees or attendees get connected.

Let us know what you need, and we'll **make it happen!**

- + **SaaS Pricing-** Pricing is based on the size of your opt-in membership. Zenvoy is happy to discuss custom pricing for very large or small organizations.
- + **Monthly Caps-** Zenvoy can offer monthly maximum guaranteed pricing. [Contact us](#) for more information.



Your Estimate

SaaS Plan Features

How many participants do you expect to invite to your networking community?

- ✓ White-label interface & URL
- ✓ Admin support & monitoring
- ✓ Networking analytics/reporting
- ✓ Concierge 1-on-1 introductions
- ✓ Leads generation & messaging
- ✓ Automated email digests
- ✓ Exclusive sponsorships
- ✓ Custom API Integrations*

Estimated Population

How many participants do you expect to invite to your networking community?



Invitees Invited users to your community	50,000
Estimated Population Invitees who opt-in	100%
Cost/Participating Users/Month	\$-.-
Add-ons Additional Zenvoy services for your community	\$0.00
Setup Fee One-time setup fee	\$-.-
Estimated Price/Year Monthly estimate x 12	\$-.-



Supercharge your people's engagement with intelligent 1-on-1 introductions!

Need more info? Shoot us an email at sales@zenvoy.com or call us at +1 (888) 936-8698

"We have found Zenvoy to be of **great value** to our members. Zenvoy powers our online networking community, called 'ACG Connections', which provides a direct ROI to our members by strategically connecting them with one another to create business opportunities. The Community Billboard also serves as an open forum for our members to interact with one another. A great tool getting even more valuable as more members join.



Robert Blumenfeld- Association for Corporate Growth (ACG)

I'd highly recommend Zenvoy! I use it personally, and I've found Zenvoy to be kind of a game changer in terms of how we market valuable business connections. The system is consistently smarter than I am, and when it suggests a new contact, I have yet to be disappointed. It saves me time from hunting down potential network enhancers, and also creates a nice equitable opportunity to meet new industry contacts - all upside and no downside!



Matt Switzer- Turnaround Management Association (TMA)